

THE WHITE HOUSE

WASHINGTON

November 19, 1956

TO HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: March of Dimes

The National Foundation for Infantile Paralysis has requested that all members of the Armed Forces and Federal employees be advised that the March of Dimes, for policy reasons, is not participating in the approved policy and program for fund-raising in the Federal establishment. The Foundation's policy requires it to decline or to return any contributions collected under the Federal program. Therefore, the March of Dimes should not be listed among the agencies participating in the Federal plan. In this connection, it should also be noted that the listing of "causes" such as "Polio" is prohibited by the Federal plan.

The fact that up to this time the March of Dimes has decided not to avail itself of the opportunity to participate in the world-wide Federal fund-raising program should in no way deter Federal employees and members of the Armed Forces from making their contributions for carrying out the Foundation's worthy objectives through methods of solicitation outside of Federal establishments.

In order to avoid any confusion or misunderstanding concerning the March of Dimes, the foregoing should be immediately called to the attention of all Federal employees and members of the Armed Forces.


Philip Young

STATINTL

DD/S 56-4286: Misceltr dtd 11 Dec 56 to heads of Exec.
Depts and Agencies re Policy, Young, and J. Eisenhower
Fund-Raising Solicitations of the National Health Agency
and Care and Crusade for Freedom Under the Approved Fed
Charity-Raising Policy and Program.